

REMARKS/ARGUMENTS

1.) Claim Rejections – 35 U.S.C. § 102(e)

The Examiner rejected claims 1-10 under 35 U.S.C. § 102(e) as being anticipated by Partos, et al. (US 2002/0023006). Applicant respectfully disagrees.

Partos discloses an electronic commerce system that permits a customer to place an order or request various services, such as respond to a complaint or inquiry, to a seller through a sales information coordinating organization without directly contacting the seller. The invention also relates to a method of electronic transaction using such a system. The invention provides an electronic commerce system which includes customers' terminals and a sales information coordinating organization connected to the system through a network. Each customer's terminal is provided with a system to request provided information to specify a seller or sellers, items and their prices to be provided by the seller(s). A system to input customer information and order information that serves to specify a transaction item or transaction items, along with a system to transmit customer information and order information to the sales information coordinating organization facilitates communication.

The Examiner's attention is directed to the fact that Partos fails to teach "a data entity associated with commercial value," as recited in independent claim 1 and "digital entities hosted in private end user domains and associated with commercial value," as recited in independent claim 10.

The present invention, in one embodiment, performs actions related to assets belonging to a user requesting specified operations on said assets. Accordingly, the present system authorizes first and second users, involved in a mutual transaction; whereafter the system performs requested actions on specified assets. Assets managed by the system are represented therein logically by data entities. In one embodiment, a representative data entity may be moved from a first private area to a second private area associated with respective first and second party. (See Applicant's Specification, Summary)

Partos appears to disclose an electronic commerce system comprising customer terminals and sales information coordinating system. In Partos, the system stands in between the customer and the seller of services or goods. The problem solved is related to trust between seller and customer through the commonly trusted intermediate system. Thus, personnel data related to the customer is maintained at the trusted intermediate whereas a seller only has a reference to a transaction. However, through the system according to Partos a transaction may be tracked whereby complaints or any other aspect related to the transaction may be resolved. (See Partos [0083])

It is thus clear that the intermediate system according to Partos has nothing to do with operations involving data entities associated with commercial value but is limited to management of data related to a transaction carried out by a person. Thus, Partos fails to disclose performing operations in general on data entities representative of commercial value.


In light of the foregoing, Applicant asserts that claims 1 and 10 are patentable over the cited art. Claims 2-9 are patentable at least by virtue of depending from their respective base claim.

CONCLUSION

In view of the foregoing remarks, the Applicant believes all of the claims currently pending in the Application to be in a condition for allowance. The Applicant, therefore, respectfully requests that the Examiner withdraw all rejections and issue a Notice of Allowance for all pending claims.

The Applicant requests a telephonic interview if the Examiner has any questions or requires any additional information that would further or expedite the prosecution of the Application.

Respectfully submitted,

By 
Thomas Bethea, Jr.
Registration No. 53,987

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Ericsson Inc.
6300 Legacy Drive, M/S EVR 1-C-11
Plano, Texas 75024

(972) 583-4859
thomas.bethea.jr.@ericsson.com